



HUD Renters, Homeowners, and Counsellors Needed for a Homeownership Research Study

“How can we advance sustainable homeownership for HUD renters?”

Description of Project:

This research study seeks to gain insight into how memorable experiences contribute to the homeownership beliefs, aspirations, intentions and behaviors of individuals who receive federal rental or homeownership assistance through the Department of Housing and Urban Development (HUD).

Funding Agency: Department of Housing and Urban Development (HUD)

Qualifying applicants: HUD renters, homeowners, and counsellors

Recruitment Faculty: Dr. Andrea Ofori-Boadu
(North Carolina A & T State University)



Research Methods: Semi-structured virtual interviews (Approximately, 60 – 90 minutes)

Incentive Payments: \$99.00 for main interview
No incentive payments for follow-up interviews, if needed.

Interested Applicants: Complete Recruitment Form at the link or QR Code below:

https://ncat.az1.qualtrics.com/jfe/form/SV_efFr4k1v3K3SJ82



This research is conducted under the direction of Dr. Andrea Ofori-Boadu, Associate Professor with the Department of Built Environment at North Carolina Agricultural and Technical State University (N.C. A&T), and has been reviewed and approved by the N.C. A&T Institutional Review Board.